

Berk-Tek Introduces New Initiative: EVERYTHING IP

New Holland, PA – September 1, 2015 – Berk-Tek, a Nexans Company and leading copper and fiber optic cabling manufacturer, introduces EVERYTHING IP – a new initiative to help customers prepare their network infrastructure for both current and future demands.

Years ago, Berk-Tek anticipated that IP networks would one day be at the center of virtually everything people do, and that this would bring about changes in what organizations need and expect from their network infrastructures. At that time, Berk-Tek identified three market drivers that would contribute to EVERYTHING IP: Explosive Bandwidth Growth, An Evolution in Wireless Technology, and More Power over Ethernet.

Berk-Tek realized early on that these market drivers would precipitate the development of significant new technologies, which would ultimately stress network infrastructure like never before. Every year, we are connecting, controlling, and powering billions of new devices through IP networks. Network infrastructure must be designed to maximize simultaneous operation of voice, data, video, and power in real world environments.

To prepare for the coming of EVERYTHING IP, Berk-Tek invested millions of dollars into its Research and Development resources in the TEK Center (the company's premier showcase and lab facility). As a result, Berk-Tek's cabling solutions not only exceed industry standards, but more importantly, are uniquely designed to protect growing IP traffic from the stress of converged applications and next generation PoE. "We knew that protecting our customers' growing IP traffic from higher power PoE would be a challenge mainly because of the additional heat," states Mike McCarty, Vice President of Information Technology and Application System Labs for Berk-Tek. He adds, "The good news is that our technical teams have developed several break-through technologies that have shown outstanding results in the TEK Center's testing."

Berk-Tek's EVERYTHING IP message is unique among the cabling industry, where much of the focus is on decibels and margins. "We are extremely excited to share with our customers the unique value that Berk-Tek brings them through our EVERYTHING IP initiative," states Jim Frey, Director of Marketing at Berk-Tek. "We understand that network infrastructure is an investment, and not an expense. At Berk-Tek, we are always working to maximize our customers' return on their investment."

Over the course of the next month, Berk-Tek will expand on its EVERYTHING IP messaging with the release of several technical documents and marketing literature, including white papers, test reports, a new scoring system for evaluating cabling performance, and more.

About Berk-Tek, A Nexans Company

For more than 50 years, Berk-Tek has been a leading manufacturer of more than 100 different network copper and fiber optic cable products. The company has led in the development of high-performance and enhanced fiber optic and UTP cables designed to transport high-speed data and voice transmissions. Berk-Tek has manufacturing facilities in New Holland, PA, Fuquay-Varina, NC and Elm City, NC. For more information, visit www.berktek.com.

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About Nexans

Nexans brings energy to life through an extensive range of cables and cabling solutions that deliver increased performance for our customers worldwide. Nexans' teams are committed to a partnership approach that supports customers in four main business areas: Power transmission and distribution (submarine and land), Energy resources (Oil & Gas, Mining and Renewables), Transportation (Road, Rail, Air, Sea) and Building (Commercial, Residential and Data Centers). Nexans' strategy is founded on continuous innovation in products, solutions and services, employee development, customer training and the introduction of safe, low-environmental-impact industrial processes.

In 2013, Nexans became the first cable player to create a Foundation to introduce sustained initiatives for access to energy for disadvantaged communities worldwide. We have an industrial presence in 40 countries and commercial activities worldwide, employing close to 26,000 people and generating sales in 2014 of 6.4 billion Euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, visit: www.nexans.com

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