



Press Release

**Nexans signs a sponsorship agreement
with “Electriciens sans frontières”**

Nexans will supply 50% of the NGO’s annual cable needs over three years, confirming its commitment to participating in solidarity initiatives that support disadvantaged communities

Paris, April 21st, 2011 – Nexans, a worldwide leading expert in the cable industry, today announced that it has signed a three-year sponsorship agreement with “Electriciens sans frontières” (ESF), an international solidarity non-governmental organization (NGO). Under this agreement, Nexans will supply 50% of ESF’s annual needs for low and medium voltage power cables to the value of 300,000 euro over three years. The cables will be manufactured in the Nexans plants based in Jeumont and Autun in France.

Frédéric Vincent, President and CEO of Nexans, explained why the Group supports ESF: *“As a key enabler of growth and progress, sustainable development is at the core of our business. Nexans is an expert in the energy industry and electric power infrastructure and is committed to contributing its expertise and products to responsible projects, which in turn make a positive contribution to the most disadvantaged communities.”*

Nexans’ power cables will enable ESF to carry out a number of development projects in the fields of education and healthcare, school and health centre electrification, etc. They will also be used by ESF during humanitarian emergency operations.

“Most of our installations involve significant investment in cables, especially in projects where power is consumed at long distances from where it is generated. Nexans’ support in the form of its cables is therefore critical to ensure the material, financial and technical feasibility of our projects”, explained Hervé Gouyet, President of ESF. “One of our projects utilizing Nexans cables is located in Madagascar. It involves equipping a hydropower plant with a capacity of about 700kW and connecting some 800 households who will receive electricity via a 35 km medium voltage line. Nexans cables will also be used to implement a project in Laos, aimed at bringing electricity to some 1,300 households distributed among 24 villages. This project includes the connection of 90 mini-hydropower plants with a capacity ranging from 500 W to 1 kW, located at an average distance of 2 km from the respective villages. In total, over 150 km of Nexans cables will be installed in this project in Phongsaly province.”

Facilitating access to energy

ESF's mission is to improve the living conditions of disadvantaged populations by improving access to energy as a development enabler. To this end, the NGO conducts international solidarity projects. It also carries out audit missions on the electric facilities of other international solidarity organizations. ESF is also available at any time for emergencies, such as the 2010 earthquake in Haiti where the NGO currently leads an urban lighting programme in refugee camps.

Throughout its operations, ESF strives to leverage the human and power resources available to beneficiaries. This includes replacing expensive polluting solutions (such as candles, batteries, kerosene lamps, etc.) with sustainable environmentally-friendly alternatives such as hydropower, photovoltaic solar power and energy efficiency. In addition, the NGO ensures that its projects create revenue-generating activities for local populations.

200 ESF projects are underway in 42 countries. They involve 1,000 ESF members and are supported by the NGO's partners as well as individual donations.

Nexans' sponsorship and solidarity initiatives

Nexans' support for ESF is part of the Group's continuous solidarity and citizenship initiatives and, more broadly, of its sustainable development and sponsorship policy. Currently, Nexans also sponsors the "Great Versailles" palace renovation project and the new Louvre-Lens museum project in France.

As part of Nexans' solidarity policy, the Group's employees worldwide work locally in partnership with competent organizations. They contribute to many initiatives across various fields, including support for vulnerable or disadvantaged people, sport or education and training.

About Nexans:

With energy as the basis of its development, Nexans, worldwide leading expert in the cable industry, offers an extensive range of cables and cabling systems. The Group is a global player in the infrastructure, industry, building and Local Area Network markets. Nexans addresses a series of market segments: from energy, transport and telecom networks to shipbuilding, oil and gas, nuclear power, automotives, electronics, aeronautics, material handling and automation. Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and engagement, and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future.

With an industrial presence in 40 countries and commercial activities worldwide, Nexans employs 23,700 people and had sales in 2010 of more than 6 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A.

For more information, please consult www.nexans.com or <http://www.nexans.mobi>

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