



Nexans AmerCable Honored for Export Success with Presidential “E” Award

El Dorado, AK May 20, 2013 - U.S. Acting Secretary of Commerce Rebecca Blank presented Nexans AmerCable the 2013 President’s “E” Award on Monday, May 20, in a ceremony at the Department of Commerce in Washington, D.C. The award is given to U.S. companies for their contributions to increasing American exports. The President’s “E” Award was created by President John F. Kennedy in 1961 to recognize persons, firms, and organizations that significantly contribute to U.S. exports. The ceremony is one of the highlights of World Trade Month, a period set aside to reflect upon the benefits international trade brings to the U.S. economy. This year marks the 51st anniversary of the awards.

“I am delighted to be recognizing this year’s Presidential ‘E’ Award winners for their outstanding contributions to U.S. exports and congratulate Nexans AmerCable on its outstanding export achievement,” said Acting Secretary Blank. “It is businesses like Nexans AmerCable that are strengthening the economies of local communities, creating jobs, and contributing to the worldwide demand for ‘Made in the USA’ goods and services.”

Nexans AmerCable, based in El Dorado, Arkansas, manufactures highly engineered and jacketed power, control and instrumentation cables for the oil and gas, mining, industrial and renewable energy markets. The company exported cables to 32 countries in 2012 and derives almost 50% of its total sales from exports.

“We are proud of our premium cable products and services and our skilled employees who are dedicated to showing the world what ‘Made in USA’ quality is all about,” said Rodney Cole, Nexans AmerCable’s President. “Exports are a big part of our business and future growth plans.”

U.S. companies are nominated for the “E” Award for Exports through the Department of Commerce’s U.S. and Foreign Commercial Service office network, located within the Department’s International Trade Administration, which has offices in 108 U.S. cities and more than 70 countries to help U.S. exporters. Four years of successive export growth and an applicant’s demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in earning the award.

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About Nexans

With energy at the basis of its development, Nexans, worldwide expert in the cable industry, offers an extensive range of cables and cabling solutions. The Group is a global player in the energy transmission and distribution, industry and building markets. Nexans addresses a wide series of market segments: from energy and telecom networks to energy resources (wind turbines, photovoltaic, oil and gas or mining...) to transportation (shipbuilding, aerospace, automotive and automation, railways...).

Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and commitment, customer orientation and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future.

With an industrial presence in 40 countries and commercial activities worldwide, Nexans employs 25,000 people and had sales in 2012 of 7.2 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult: www.nexans.com

About Nexans AmerCable

Nexans AmerCable is the global leader in cable and cable assembly solutions for mission-critical equipment operating in harsh environments, including:

- Oil & Gas Drilling and Production
- Surface and Underground Mining
- Renewable Energy — Solar and Wind
- General Industrial Applications
- Top Drive Service Loops

Nexans AmerCable's highly flexible cables are innovatively engineered for greater durability and reliability. Our customer-driven solutions-based sales approach helps Nexans AmerCable customers make more money by achieving higher productivity, greater equipment uptime, safer working environments, and lower total cost of ownership. Nexans AmerCable's passion for speed and operations excellence drives our ability to deliver product in the shortest lead times (twice as fast as our competitors) at an industry-best on-time delivery rate (99%).

Nexans AmerCable believes that teaching our customers how to extend the service life, safely handle, deploy and repair their cables is good for everyone. Nexans AmerCable is the industry leader in engineering support, training and education.

Nexans AmerCable manufactures some of the most famous brands in the cable industry, including:

- Tiger® Brand Mining Cables
- Gexo!® World Class Oil & Gas Cables
- CIR® Crush & Impact Cables